

Spotlight Session | Registration Guide



Spotlight Session

The AmCham HK Spotlight Session is established to offer a promotional platform for companies to introduce products, services and inspiring information to AmCham sophisticated audience.

This session is conveniently held at the AmCham HK office and attendance is **FREE** to members with pre-event registration (charges apply to non-members and walk-in members).

Fee

- Member: HK\$20,000 per session
- Non-member: HK\$35,000 per session

AmCham HK assists you in operating a successful Spotlight Session, including:

- AmCham HK's conference room venue provision and setup, accommodating to 25 – 40 people
- Standard provision of audio-visual equipment
- Distribute eDM to almost 1,600 members and 5,500 non-members
- Circulate and display your marketing materials during the session
- Social Media Promotion
- Digital signage in AmCham's events networking area (on-screen banner ad placement)

Guidelines

Registration & Preparation

- Joined company is recommended to send the following items to AmCham HK:
 - i. Presentation Topic
 - ii. Presentation Keynote
 - iii. Biography of Speaker(s)
 - iv. Other materials to be circulated or displayed during the session
- AmCham HK reviews the topic internally and replies to the joined company within two weeks. To meet up with the Chamber's policies and members' business interests, AmCham HK reserves the rights to make final decision on the acceptance of registration.
- If the topic is accepted, AmCham HK confirms the event date and issues an agreement to the joined company.

Payment

- After the agreement is signed by both parties, the joined company is required to settle payment to AmCham HK two weeks prior to the event.

Terms & Conditions

- AmCham HK will not disclose the attendees' personal information to the joined company. However, joined company are encouraged to have networking with attendees during the event.
- Presentation materials will be distributed to *MEMBER ATTENDEES* only.
- To ensure that we capture all your online registrations on time before the event, the online booking system will be deactivated 48 hours prior to the event.
- An email confirmation will be sent to the registered participant's email. Online bookings will generate an automated confirmation via e-mail.
- Membership is on an individual basis. Non-members can only attend at non-member price.
- All cancellations must be notified in writing at least two working days prior to the event, or six working days prior to the conference. No-shows will be charged.
- Faxed or mailed booking forms received without payment (check/cash) will be considered void, unless valid credit card details are given as guarantee.
- When Typhoon 8 (or above) or Black Rainstorm Signal is hoisted, all events will be cancelled.



Inquiries

Michael Tsang

Director, Member Services & Business Development

T: (852) 2530 6916

M: mtsang@amcham.org.hk

Michelle Chow

Assistant Membership Sales Manager

T: (852) 2530 6925

M: mchow@amcham.org.hk

Fast Facts of AmCham HK



41.4%
American



26.3%
Hong Konger



11.1%
British



6.1%
Canadian



5.1%
Australian



5.1%
Chinese



46%
America



36%
Hong Kong



6%
Britian



1 Banking & Financial Services

2 Legal Services

3 Business Management Consulting

4 Education & Training

5 Trading

5 Apparel & Footwear



79.6%
Top Management Level



20.4%
Professional Executives