



FUTURE LEADERS CLASS OF 2021

Marsha Larned

MANAGING DIRECTOR,
INSTITUTIONAL INVESTOR ASIA



Work Experience

Marsha Larned is the Managing Director for Institutional Investor Asia, based in Hong Kong SAR. She oversees all aspects of the division's regional Forums and Memberships business, from institutional relationship management and sales, to content and program development.

Before moving to Hong Kong SAR six years ago, Marsha was based in Institutional Investor's New York office where she worked closely with defined contribution 401(k) plans and across corporate governance and shareholder engagement issues.

Prior to joining Institutional Investor in 2011, Marsha was a member of BNP Paribas' New York equity derivatives desk where she managed referential and corporate action data for teams in New York, Hong Kong SAR and London.

Marsha holds a B.A. from Bates College in Maine, USA